



Festival for Life & 5K Walk/Run: AIDS Walk Colorado – 2019 Quick Reference Guide

What: Getting to zero will require all of us: that's zero stigma, zero discrimination, zero new infections, and zero deaths from AIDS-related complications. It takes more than just one person or one organization, more than just one day or one event. It takes all of us joining together to celebrate how far we have come, honor the journey and remember the loved ones we have lost, and above all to rally together in solidarity with our community as a testament to the strength and resilience of all those impacted by HIV.

Festival for Life & 5K Walk/Run: AIDS Walk Colorado is the Rocky Mountain region's oldest one-day HIV and AIDS fundraiser. For over thirty years, thousands of people from across Colorado have joined together as a community to raise money for organizations that provide vital services to people living with or at risk of acquiring HIV.

In addition to the traditional 5K Walk/Run, the Festival features live entertainment, food trucks, a beer garden, and family-friendly activities. As part of the day's storied tradition, we will display panels from The Names Project – AIDS Memorial Quilt, an act of remembrance for all affected by HIV/AIDS.

When: Saturday, August 17, 2019

Where: South lawn of Denver's Cheesman Park. Cheesman Park is located between 8th Ave. & 13th Ave., and between Race St. & Humboldt St. The main stage is located closest to 9th Ave. and Humboldt St. on the west side of Cheesman Park.

Fee: There is no registration fee for the Walk portion of the event; however we rely on money raised through participants of AIDS Walk Colorado collecting pledges to continue providing services to those living with HIV and AIDS. Registration for the 5K Run is \$40, \$45 after July 31st.

Schedule of Events (Times Subject to Change)

7:30 a.m. Registration/Check-In Begins
8:30 a.m. 5K Race Kicks Off
9:00 a.m. Vendors Open
9:30 a.m. Warm Up & Diva Dash
9:45 a.m. Opening Ceremony & Runner Awards
10:15 a.m. Walk Kickoff
11:00 – 2:00 p.m. Entertainment & Festival for Life
2:00 p.m. Event Ends

Incentives: Various fundraising prizes will be awarded to individuals who reach these goals:

Raise \$100 or more = Official Commemorative T-Shirt for the year

Raise \$500 or more = \$20 voucher for Merchandise Booth

Raise \$1,000 or more = \$30 voucher for Merchandise Booth

We also offer a special prize to the top fundraiser of the summer!

All participants are encouraged to register at www.AIDSwalkcolorado.org and begin fundraising today! Participants may set up a personal fundraising page to collect on-line donations and may download a pledge form to collect off-line pledges.

Partner Agencies:

A portion of the proceeds raised through the Festival for Life & 5K Walk/Run: AIDS Walk Colorado also benefits the fundraising teams of several other AIDS service organizations throughout Colorado:

Boulder County AIDS Project
Children's Hospital Immunodeficiency Program (CHIP)
Del Norte's Chesney-Kleinjohn Apartments
Denver Health & Denver Public Health
HIV Care Link
Clinica Tepeyac
PFLAG Denver
The Center on Colfax
Telluride AIDS Benefit
The Empowerment Program: Women's AIDS Project
Treatment Education Network
UC Anschutz Medical Campus - Addition Research & Treatment Services (ARTS)
UC Health Infectious Disease Group

Festival For Life

After completing the 5K course, join us for the Festival For Life. Numerous vendors will be in attendance offering everything from goods and services to food and drinks. Take in the entertainment offered on the main stage while enjoying a beverage in the beer garden, try a tasty new treat from one of the food trucks, and participate in afternoon field activities. Young participants will enjoy the activities in Youth Corner and all are invited to view panels of the AIDS Memorial Quilt on display in the Cheesman Park pavilion.

Parking

We have very limited street parking for disabled and VIP attendees at the 8th Ave. and Williams St. entrance to Cheesman Park. Street parking is available on the streets surrounding Cheesman Park. RTD bus route 10 runs through the north end of Cheesman Park, and RTD bus route 6 runs along 6th and 8th avenues south of Cheesman Park. Participants are encouraged to utilize public transportation, bike, or carpool to Cheesman Park.

Contact:

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